

## LEVEL OF KNOWLEDGE OF SMALL SCALE INDUSTRIES OWNERS REGARDING THE DIFFERENT SCHEMES OF WEST GARO HILLS DISTRICT OF MEGHALAYA

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### ABSTRACT

Small scale industries play a very important role in the economic development of the country, they also helps in solving the problem of unemployment. The study was conducted in West Garo Hills district of Meghalaya. A total number of 120 respondents were selected randomly from the 9 villages under Rongram Block and 6 villages from Gambegre Block based on the maximum number of small scale industries present in the area, through personal interview using pre- structured interview schedule. A descriptive research design was applied for the study. The findings reveal that Majority of the respondent belong to low age (25-35 years) i.e. 47.50 per cent. 34.17 per cent of the small scale industries owners have the educational qualification of graduate and above i.e. 34.17 percent. 60.83 % of the small scale industries owners hold both business and service as their occupation. 42.50 per cent of the small scale industries owners have large and holdings i.e. above 1 acre. 60.83% of the respondents belong to small family size i.e. up to 5 members. 47.50 per cent of the small scale industries owners belong to joint family. 60% of the respondents have medium source of economic motivation. 59.17 % of the respondents have medium source of information. 50.83 % of the small scale industries owners have medium extension contacts. The study also reveals that majority of the respondents i.e. 40 per cent of the respondents have medium knowledge about the schemes provided for the Small Scale Industries.

**KEYWORDS:** Knowledge, Small Scale Industries

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